

Sameera Baba – ICF MCC- Srcum.org PSM II & PO – Peer Reviewer – IC Agile ACC ATF and – SHRM CP

Sameera is an ambitious entrepreneur who has developed her career in training, specialized in projects aiming towards self-development; she has managed major projects on national and regional level in the last 14 years with targeted number of beneficiaries exceeding 10000 trainees and over 1200 training days in total.

Sameera has accumulated over 23 years of experience in management, training and development, marketing, sales, business development & customer service field, today she is the owner and the “Chief Initiatives Officer” in her own company (Mubadara for Business Consultancy) and she is the creator of (iReflect Tools) and co-author with Dr Clare Beckett McInroy for a book titles (Creative Reflective Practice).

Recognized locally as one of the aspiring thinkers in the field of training and development, coaching, mentoring, customer care and sales. She has been featured regionally in multiple programs to empower youth, entrepreneurs, young professionals, and other fields executives & professionals.

Sameera is a Board Member in Bahrain Society for training and Development, Director of Professional Development. And the President of International Coach Federation (ICF-Bahrain Chapter – May 2018-May 2019 term).

She is recognized locally as one of the aspiring thinkers in the field of training and development, coaching, and sales. She has been featured regionally in multiple programs to empower leaders, entrepreneurs, young professionals, and other fields executives & professionals.

Sameera holds a BSc in Marketing & Management from University of Bahrain, currently pursuing her master’s degree in HR at Applied Science University, and she is also a Master Certified Coach by International Coach Federation- MCC-ICF, a professional scrum master, she facilitates over 180 workshops targeting over 1500 participants every year.

Sameera was named one of the top 100 women influencers in Bahrain in years 2017-2018-2019 by Business in Gulf and The Start Up magazines for her contribution in training field.