



**ICF-Toronto Chapter is pleased to present the second event in our learning series, "Use Your Head" The Art and Science of Building Effective Relationships, Using Emotional Intelligence and Neuroscience**

**THIS ONE-DAY CONFERENCE**

is an interactive learning event bringing together Emotional Intelligence, Coaching, Trust, and Neuroscience. The New Leadership Imperative is building effective relationships with clients, customers, employees and partners by applying EI.

**BE IN THE EMOTIONAL INTELLIGENCE CONVERSATION**

with EI experts Joshua Freedman, COO, Six Seconds, and Dr. Steven Stein, CEO, Multi-Health Systems (MHS), and EI Practitioners, sharing how insights from emotional intelligence and the burgeoning field of neuroscience can be applied to building effective relationships and enhancing performance, transforming how people achieve results in their lives.

**LEARN HOW THE BRAIN CONNECTS BEHAVIOUR AND PERFORMANCE,**

the fundamentals of building trust and effective relationships, and the impact that developing emotional intelligence skills has on enhancing performance - in life and in work. During the two workshops, you'll learn new skills that you can immediately apply in both your work and personal lives.



Joshua Freedman

**Joshua Freedman** is COO of [Six Seconds](#), and a leader of the global emotional intelligence movement. Freedman is an author, speaker, researcher, and one of the handful of experts who's worked full time in emotional intelligence for over 15 years. His authorship credits include

INSIDE CHANGE, and the international best-selling *At the Heart of Leadership*, *Six Seconds Emotional Intelligence Assessment* (SEI – in 11 languages), the *Organizational Vital Signs (OVS)* climate assessment, and related training curricula including *EQ for Families*, *The EQ Leader*, *The Inside Path to Change*, and *Self-Science*.



Dr. Steven Stein

Dr. Steven Stein is a clinical psychologist and CEO of [Multi-Health Systems](#) (MHS), an internationally known psychological test publishing company. Dr. Stein co-authored the international best-seller *The EQ Edge:*

*Emotional Intelligence and Your Success*. He is also the author of *Emotional Intelligence for Dummies* and *Make Your Workplace Great: The 7 Keys to an Emotionally Intelligent Organization*. A leading expert on psychological assessment and emotional intelligence, Dr. Stein has shared information on emotional intelligence with audiences throughout Canada, United States, Mexico, Europe, Australia, Africa, and Asia.



Lea Brovedani

Lea Brovedani is a consultant who focuses on trust through the lens of Emotional and Social Intelligence in the business and educational arena. She has presented to her peers at EQ conferences around the world. Her online courses are delivered around the world through

Velsoft. "TRUSTED - A Leaders Lesson" was published in March 2013. Her second book, "Rebuilding Trust", an e-book, can be found on Amazon.

### **Talk: The Anatomy of Trust - Developing Trust from the Inside Out**

Trust is fundamental for building good relationships, and makes personal and business transactions possible. Forbes magazine has called trust the most important part of leadership and stress authenticity, EQ and relationships. Lea will discuss trust as a whole body system that taps into what our mind, body, and spirit connections tell us, as well as how to build and grow trust and what neuroscience and EQ tell us about trust.



Ann Betz

Ann Betz is an expert in the neuroscience of leadership, coaching, and human consciousness. She is on the faculty of the Coaches Training Institute (CTI), where she serves on the advisory committee to the President as well as the CTI neuroscience consultant.

### **Talk: The Neuroscience of Effective Relationships**

We impact each other profoundly, and often in ways that are below our conscious control or intention. In this powerful, experiential session, you'll learn how our brains connect and affect each other, and how to use this to be more effective as a coach and/or leader, parent, partner or otherwise. You'll take away new understanding and creative tools for bringing more connection and positive influence. As a coach, you'll learn how to help your clients engage with others in a more impactful way. As a leader, parent, partner or otherwise, you'll gain new insight into how to create the results you want with those around you.

**Date:** October 22, 2013

**Time:** Registration & Coffee 8:00 – 8:30 a.m.  
Conference 8:30 – 4:00 p.m.

**Place:** The Albany Club  
91 King Street East  
Toronto, Ontario, M5C 1G3  
416-364-5471  
[MAP](#)

**Rates:** \$250+hst ICF-Toronto Chapter Members  
\$350+hst Friends (non-members)  
Corporate discounts available – please contact Liana Bagworth  
<mailto:lbagworth@gmail.com>

**Register** for a chance to win one of these three valuable prizes:

- One year ICF-Toronto Chapter membership
- Mentor Coaching Seminar from Adler International Learning – Value \$1,200
- Coach training module from iPEC – Value \$1,500

Lunch and mid-session refreshments served

**[REGISTER HERE](#)**